

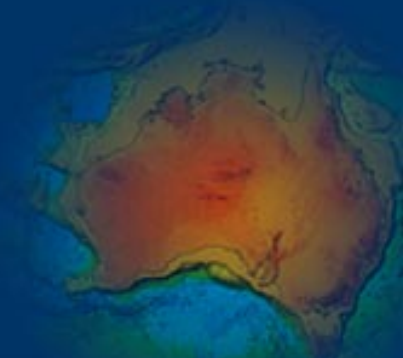


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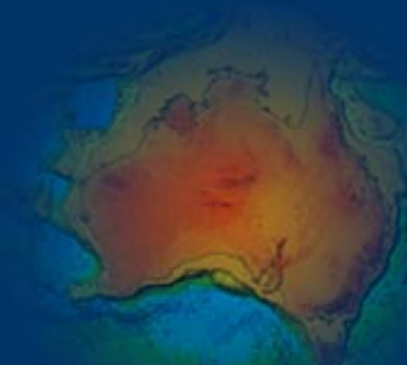
**Agency challenges in moving
from demonstrators to real-life
interoperable systems.**

Tim Mackey
Web Systems Manager
Geoscience Australia



Interoperability

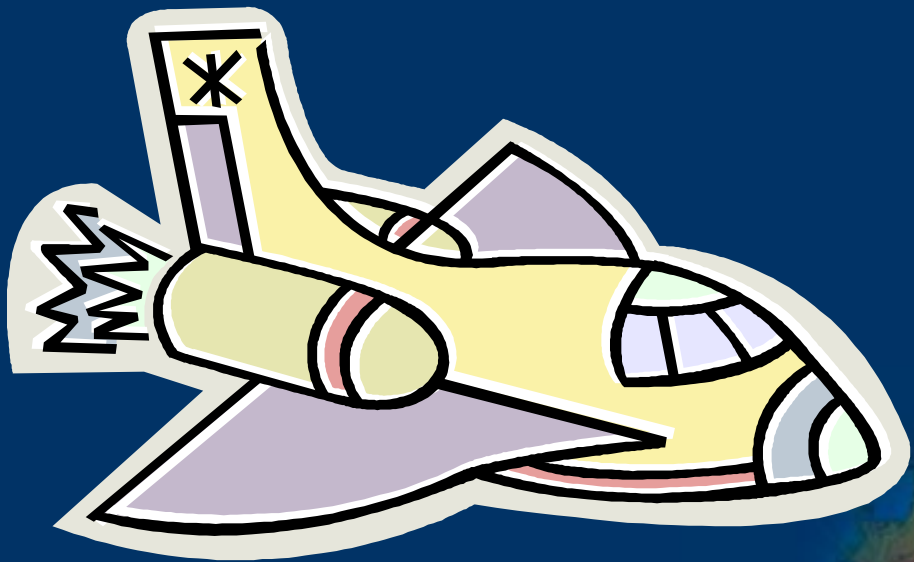
- **My stuff works with your stuff but I don't need to know how your stuff works.**



Web services

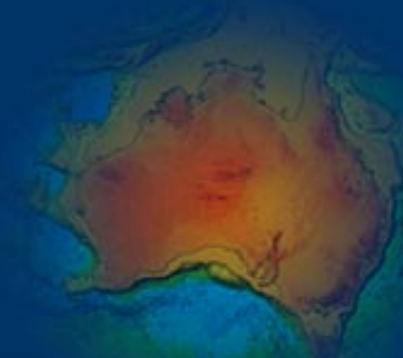
- **Pros**
 - **Enable more sophisticated client interaction**
 - **Machine-to-machine connection**
 - **Put the client in control of the access**
 - **Allow interoperability**
 - **More sustainable than specially configured applications**
- **Cons**
 - **Changing existing skills and systems**
 - **Initial resource commitment is required**



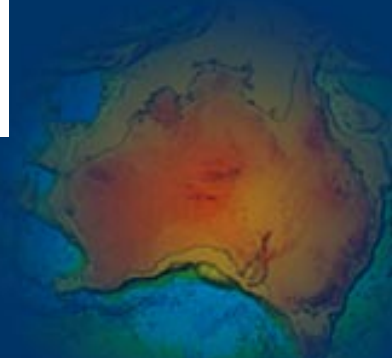


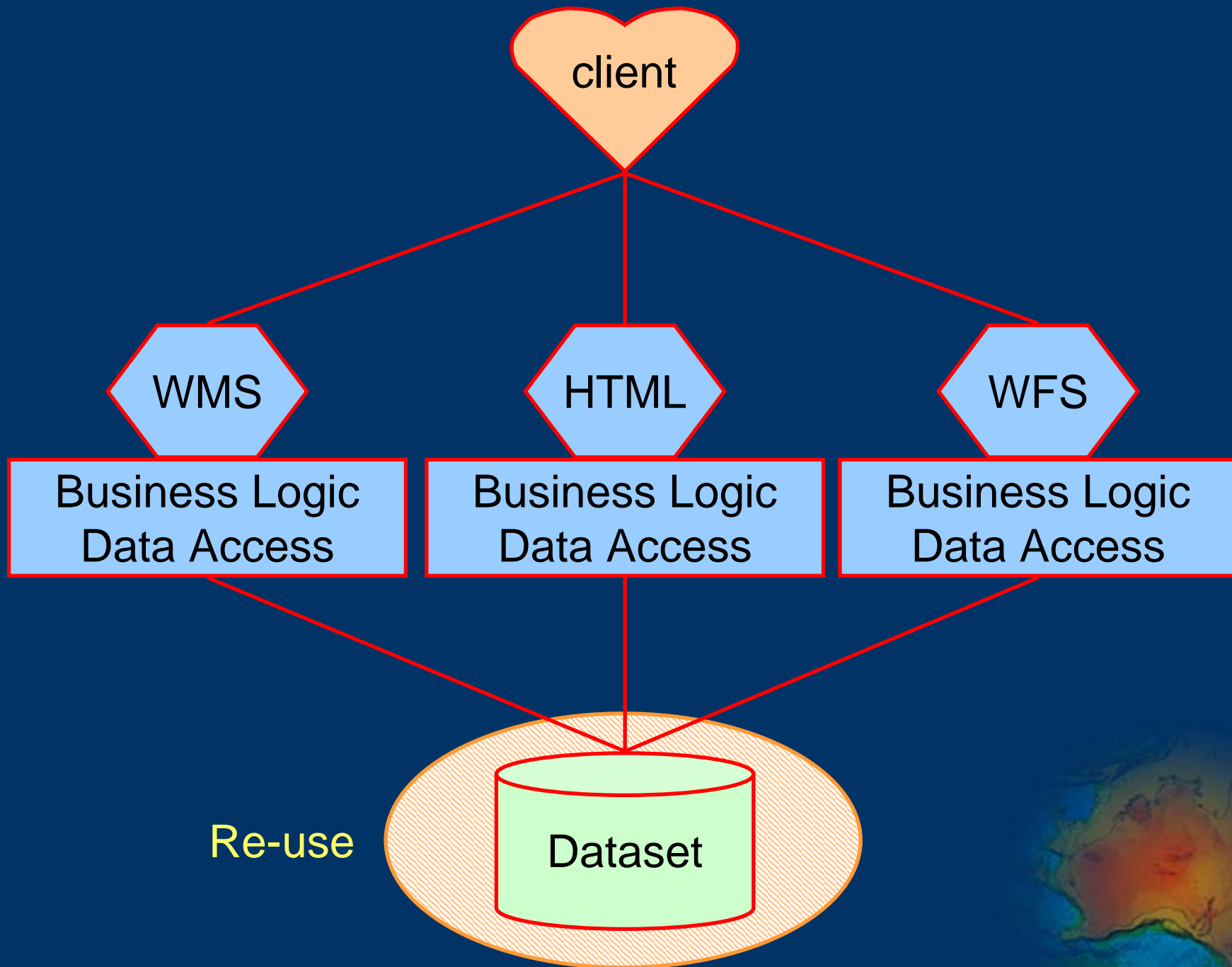
Introduction

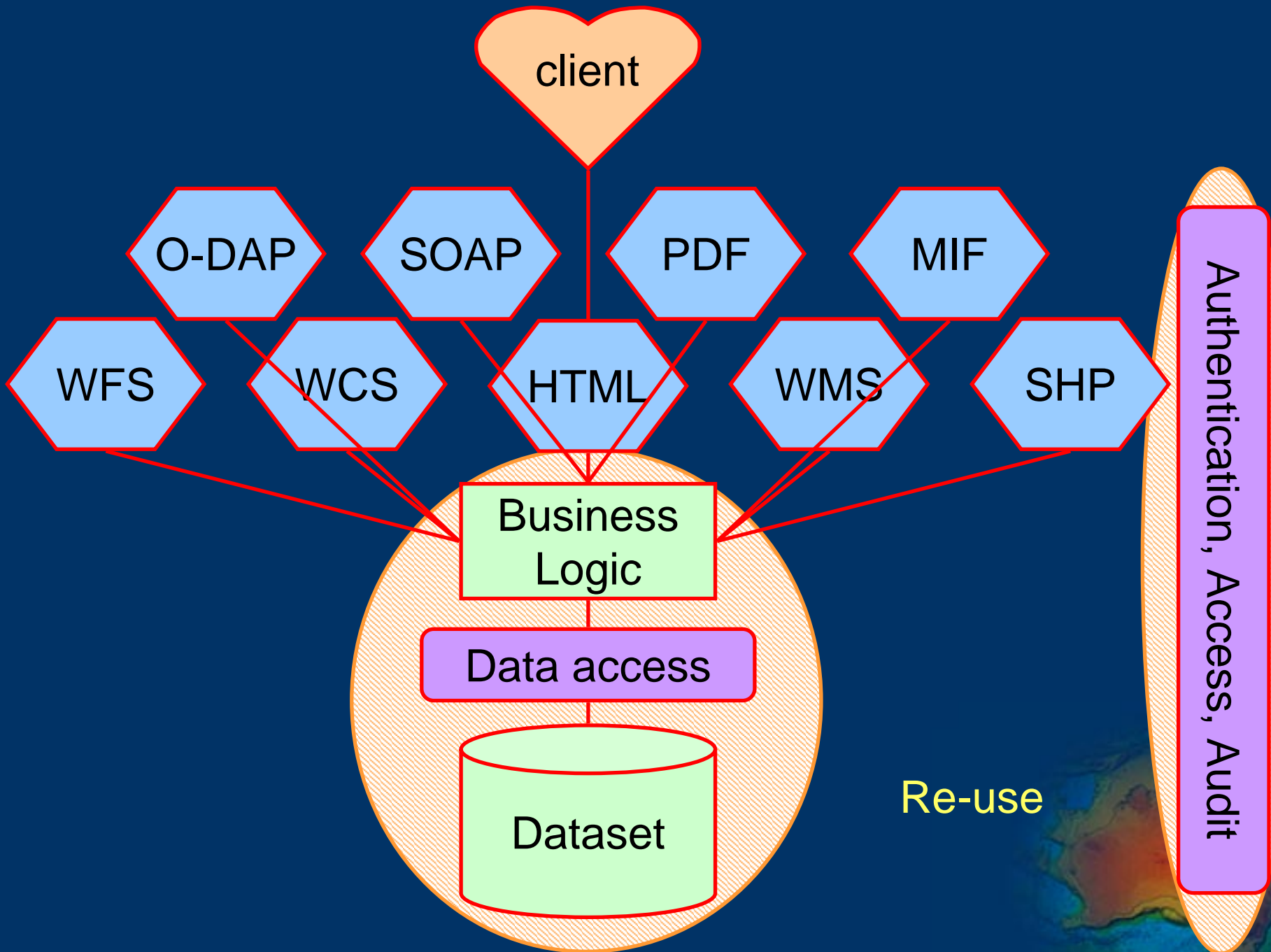
- **Find the drivers to motivate each key stakeholder**
 - **Customise the message**
- **Involve your agency in pilot projects**
 - **Prove your data works too**
 - **Improve your capability and understanding**
- **Get your house in order**
- **Prepare for the usual questions**
- **Challenges**



Drivers







client

O-DAP

SOAP

PDF

MIF

WFS

WCS

HTML

WMS

SHP

Business
Logic

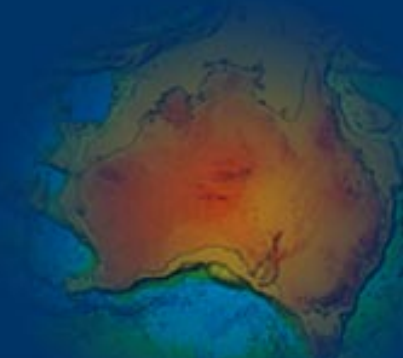
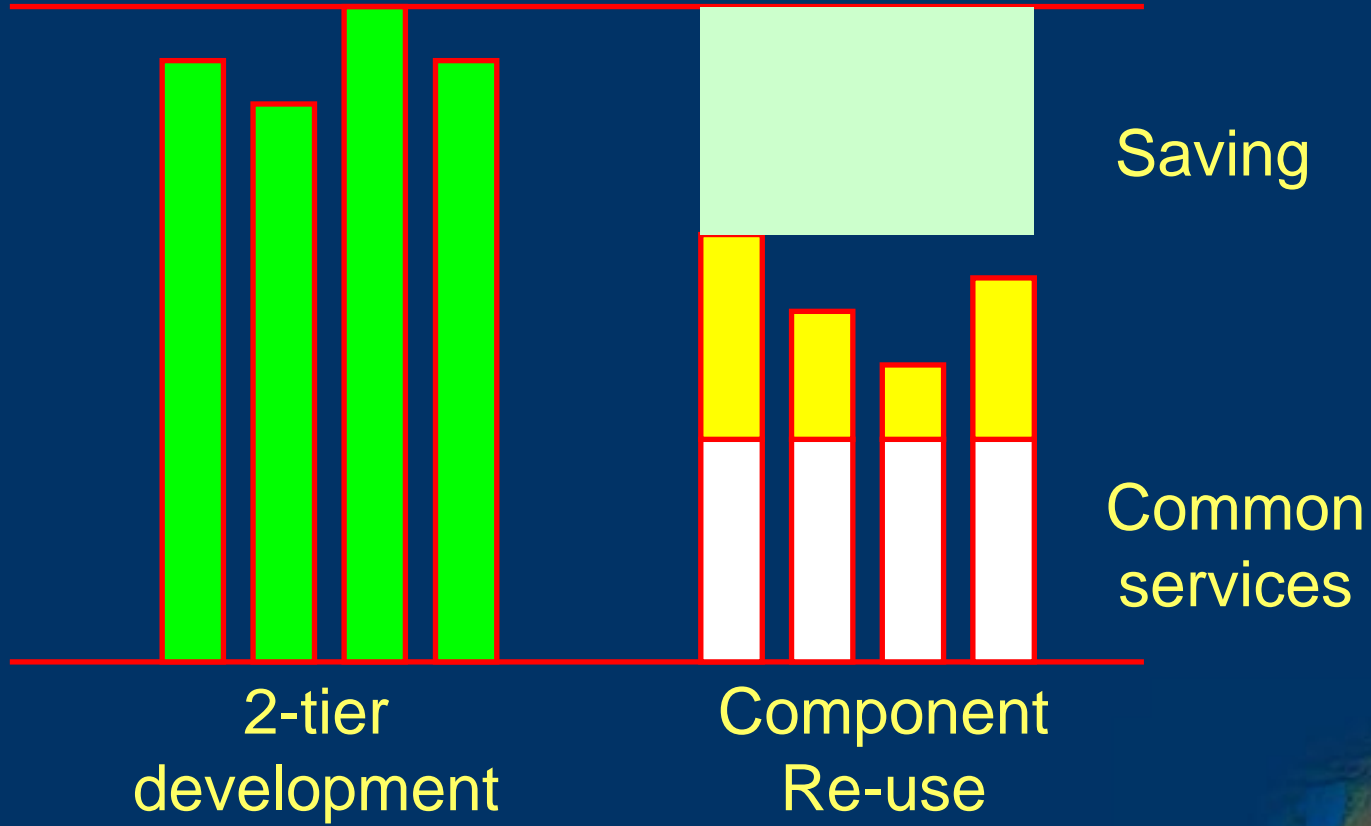
Data access

Dataset

Authentication, Access, Audit

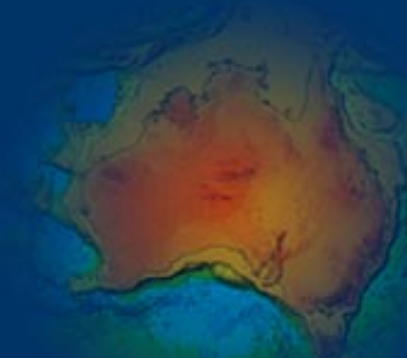
Re-use

Time/cost to build




Benefits for clients

- **Single point of access to multiple datasets**
- **Ability to integrate your data with data from other sources**
 - **Own and 3rd party**
- **Ability to use your data in their software**
- **No need to manage a copy of your data**

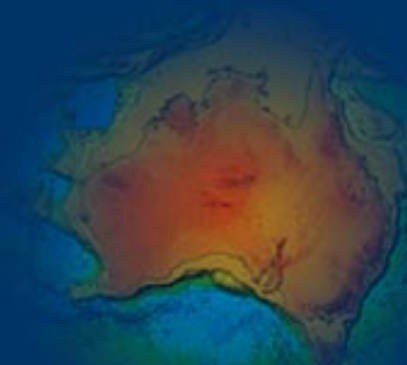


For your agency

- **Single system to maintain**
 - **Longer return from investment in development**
 - **Access to a toolkit of re-useable components**
 - **Reduced cost (“time to market”)**
 - **Publish data to external applications**
 - **Include data from external sources**
- 

Internal drivers

- **Silo “special purpose” systems**
 - **Back-end infrastructure**
 - **Application**
- **Time and cost to implement new systems**
- **Maintenance and longevity**
 - **Effort vs. reward**
- **Change focus from “application development” to “information management”**

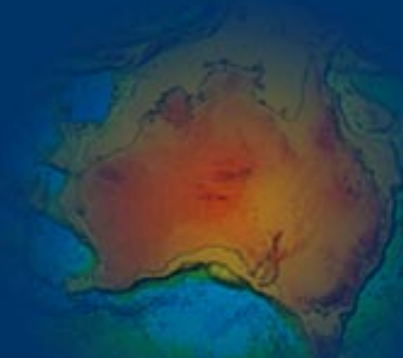


External drivers

- **Customer base**
 - **Minerals Action Agenda/Prosser Report**
 - **Bushfire Inquiry**
- **Government policy**
 - **Spatial Data Pricing and Access**
 - **MAC report, AGIMO e-government**
- **Co-operative projects**
 - **CRC's, other departments, anti-terrorism**
 - **AusIndustry, NOO**

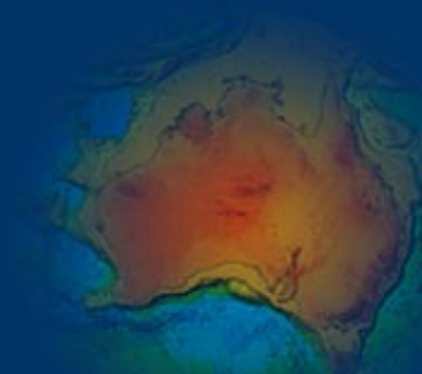


Pilot projects



The pilot project

- **“As the technology is new, let’s constrain the project risks by avoiding as many fringe problems as we can.”**
- **“Lots of people out there reckon this will never work, so let’s prove them wrong.”**



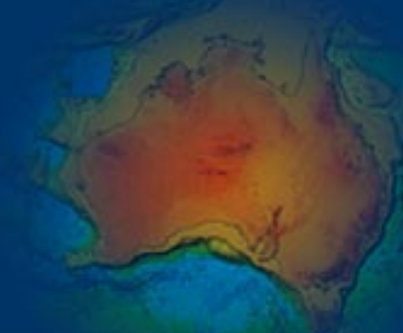
Features of the pilot project

- **The pilot has a champion**
- **Team members are all believers**
- **Data custodian is a believer**
- **Data are manageable**
 - **Small**
 - **Without controversy**
- **The demo works in “a straight line” through the system**

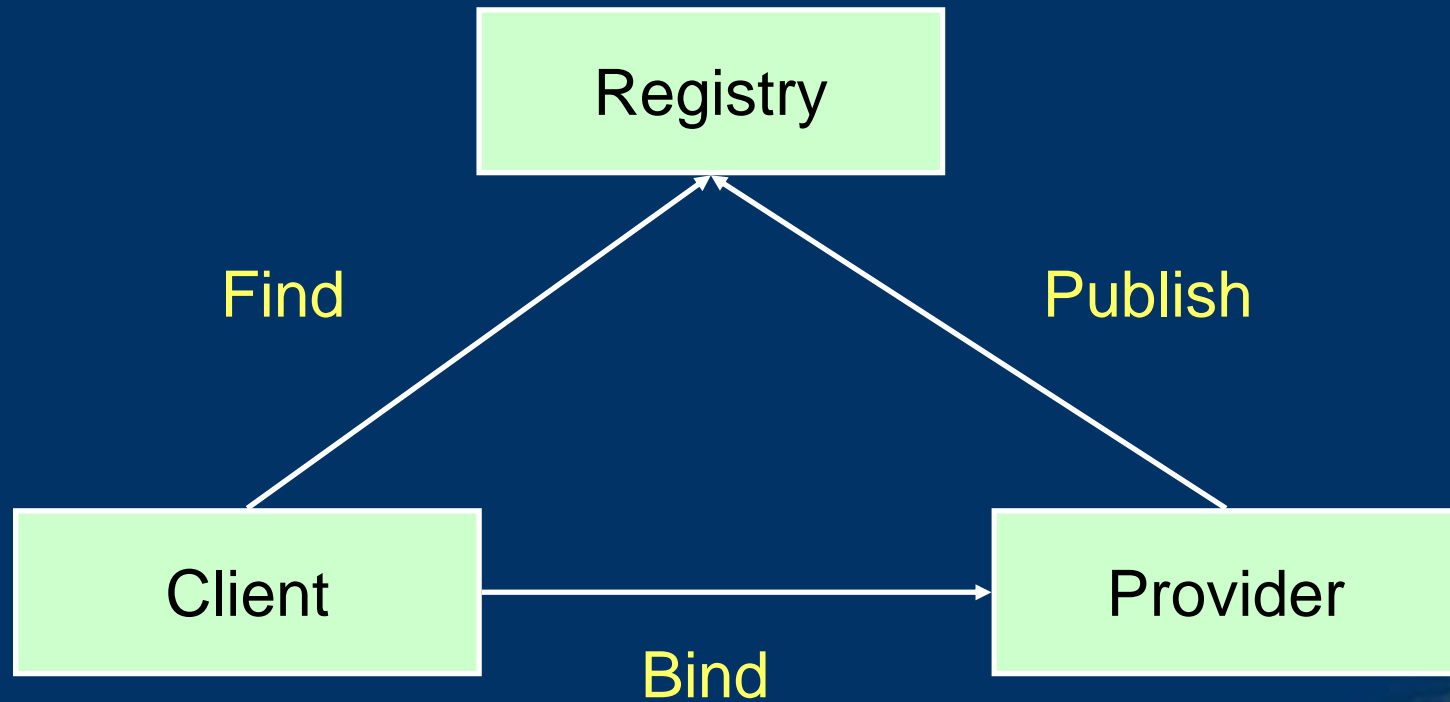


Things the pilot avoids

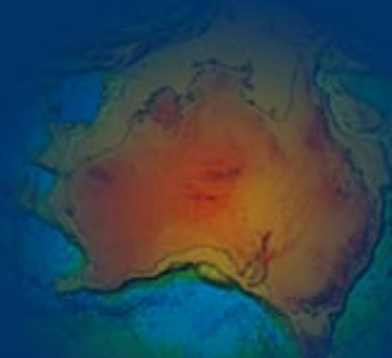
- **Clients who don't know what they want but won't be happy till they get it**
 - User requirements
- **Bad quality data**
- **Intellectual Property**
- **Security**
- **Performance issues**
 - Availability
 - Response time
 - Bandwidth
- **Dinosaur senior managers**
- **Dinosaur data custodians**



Service Oriented Architecture



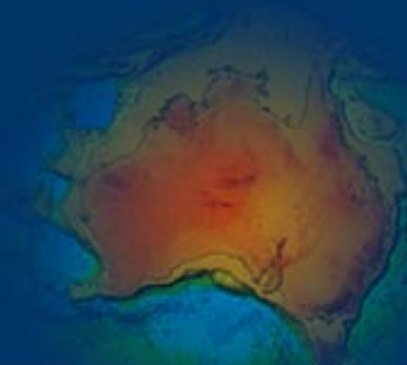
Get your house in order



Managing expectations

- **The good news**
 - **The Board loved the demo**
- **The bad news**
 - **They now want the same thing for the rest of our data ...**

... by Friday



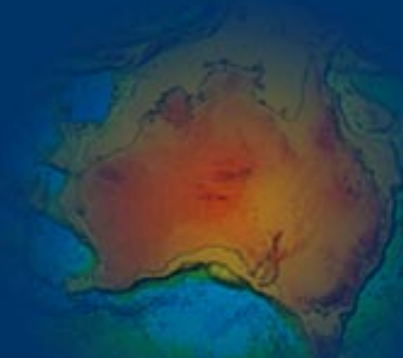
Which data are best for web services?

- **Quality controlled/assured**
 - No longer annual snapshots
 - **Controlled vocabularies**
 - Minimisation of free text
 - Ontologies and semantics
 - **Structured data models**
 - Community acceptance
- ... not every database is WS-ready!



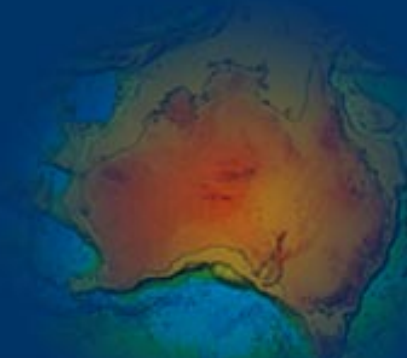
“I’ll just develop a web service in the same way as I have developed HTML-based database queries.”

- Disruptive technology**
- From the presentation web to the computation web**
- You can’t keep adding sails to your tall ship and expect it to become a steamship**



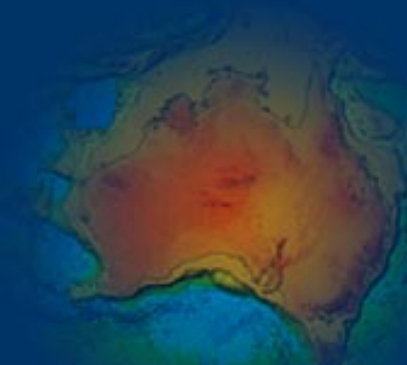
What's different?

- **The use cases aren't well defined**
- **An information model must be developed**
- **Flaws in the data can be accentuated**
- **Procedural software languages aren't suited to web services**
- **1-tier applications don't scale**



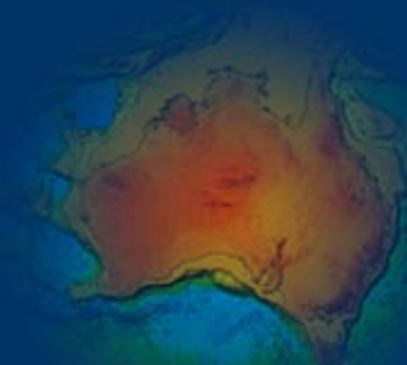
Fundamental requirements

- **Agile**
 - **Conform to evolving standards**
- **Performance to meet client expectations**
 - **Response time**
 - **Bandwidth**
 - **Data quality**

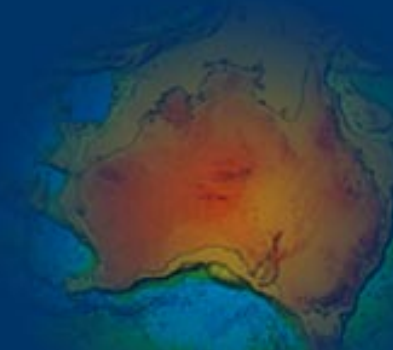
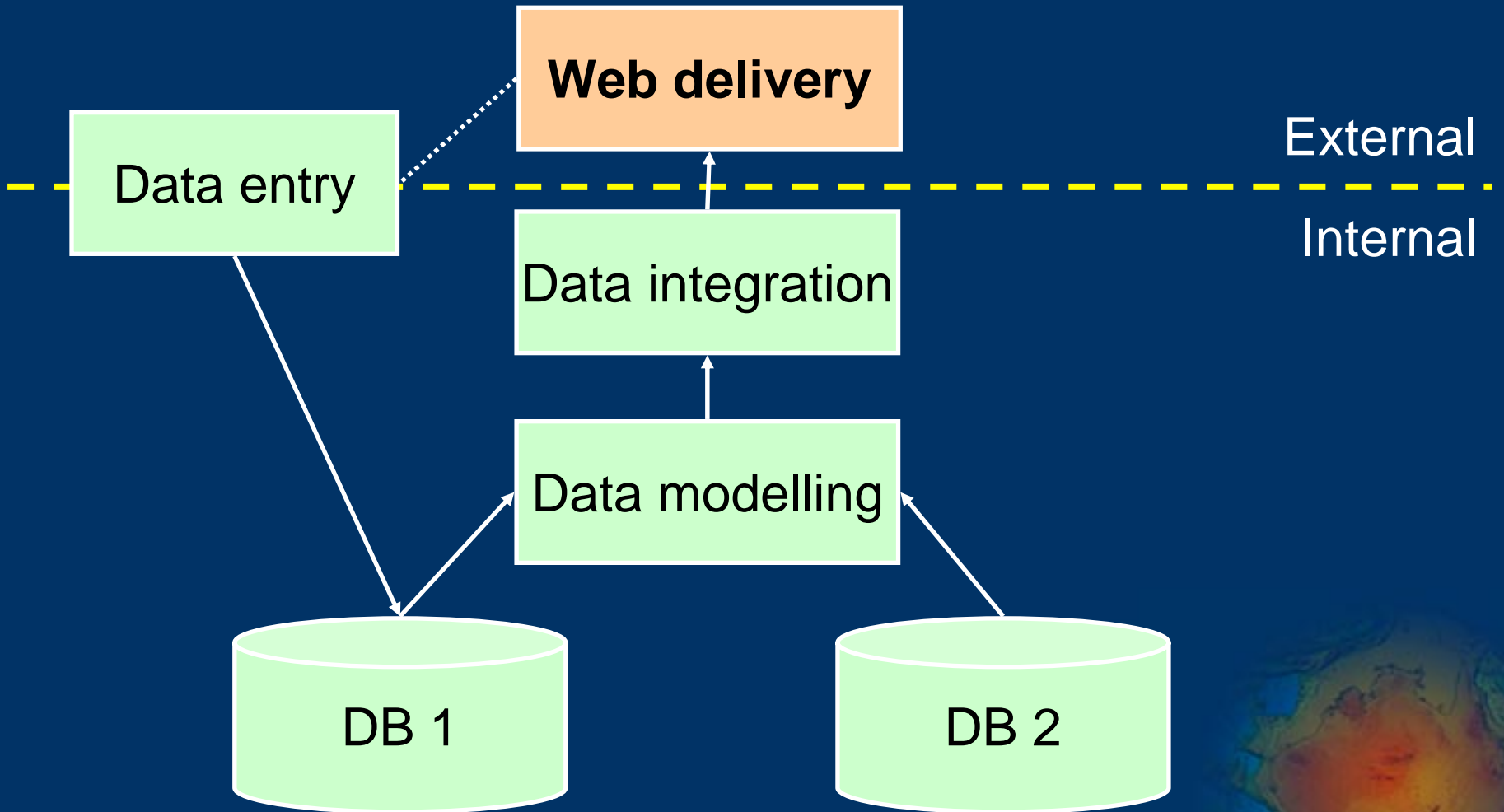


Fundamental requirements

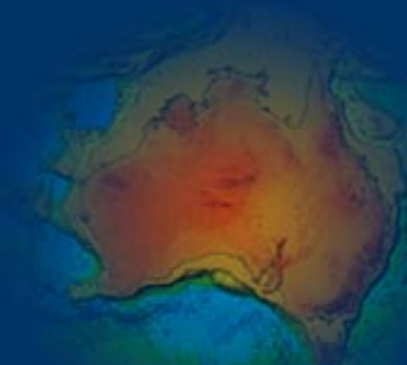
- **Stable**
 - High availability
- **Scalable**
 - More and different data sources
 - More client functionality
- **Secure**
 - Accidental Denial-of-Service
 - Establish the user's trust



Other projects



The usual questions



Who wants a Web Service?

- **Web services are a technology not a business outcome.**
- **Clients want data to meet their business needs.**
- **Few will say “I want a web service”.**
- **But – Web Services are viewed as the most important technology for delivering data based services to clients for the foreseeable future.**
- **This is a case where organisations can show leadership!**

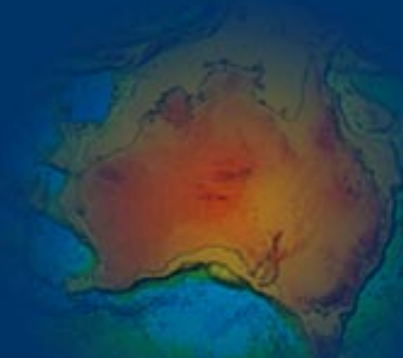


My clients aren't demanding this!

- “I want the latest versions of your data.”
- “I don't want to manage my copy of your data.”
- “I want to integrate your data with my own data.”
- “I want to view your data using software X.”

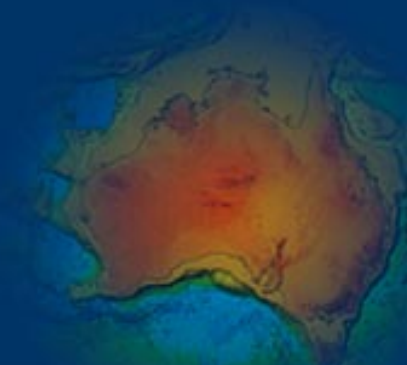


Challenges



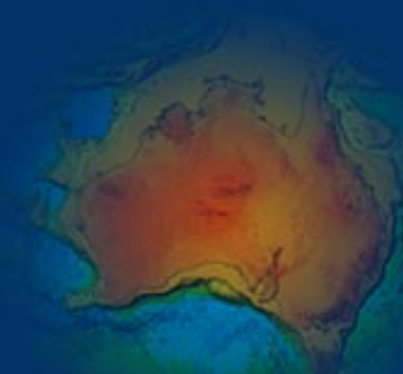
Future challenges

- **Evolving standards**
- **Intellectual Property issues**
- **Authentication**
- **Security**
- **Transactions (data entry)**
- **Community data models**
 - **Taxonomies**
 - **Ontologies**



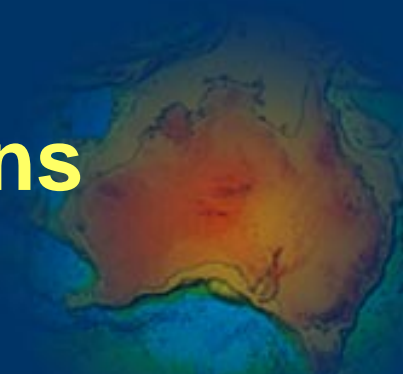
Future challenges

- **Governance**
 - Of each service
 - Of the registry
- **Engage your key clients**
- **Develop SLA's**
 - Their business is now reliant on you
 - Quality of service
- **What if your pricing policy changes?**
- **What is your BCP?**



Summary

- **Web services are just another channel**
- **Develop an agile system**
 - chase the moving target
- **Prepare an “elevator pitch”**
- **Different drivers motivate different stakeholders**
- **Change management is crucial**
- **Manage the hype and expectations**





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